



# TRACER **2024** CATALOG

Capabilities and product offerings



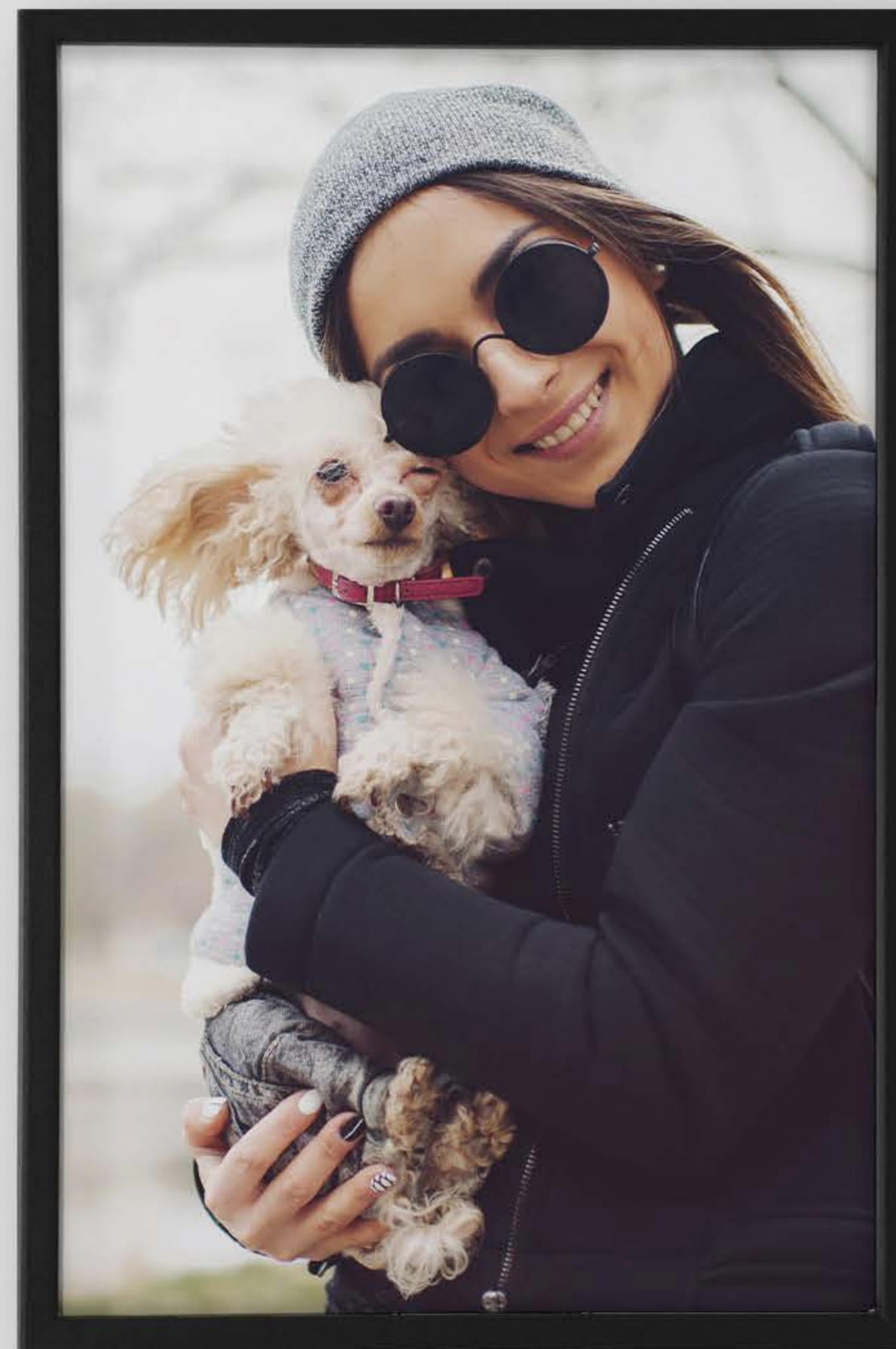


Your go-to destination for  
top printing services and  
products, customized to  
match your unique,  
aesthetic needs.

## Meet Tracer

With 20 years of experience, Tracer is a leader in the print, photo and product development arena. Delivering innovation across the photo industry, Tracer has a proven ability to ideate, engineer and deploy a wide range of patented products to major Fortune 500 retailers and marketplaces. With over 70 patents, Tracer's products continue to disrupt and redefine what it means to print.





## OUR LOCATIONS

From manufacturing, fulfillment and assembly, Tracer is capable of leading the end-to-end product journey.



Manufacturing  
in KY & WI.



Assembly Facility  
in Louisville, KY.



Fulfillment Facility & Corporate  
Offices in Ossining, NY.



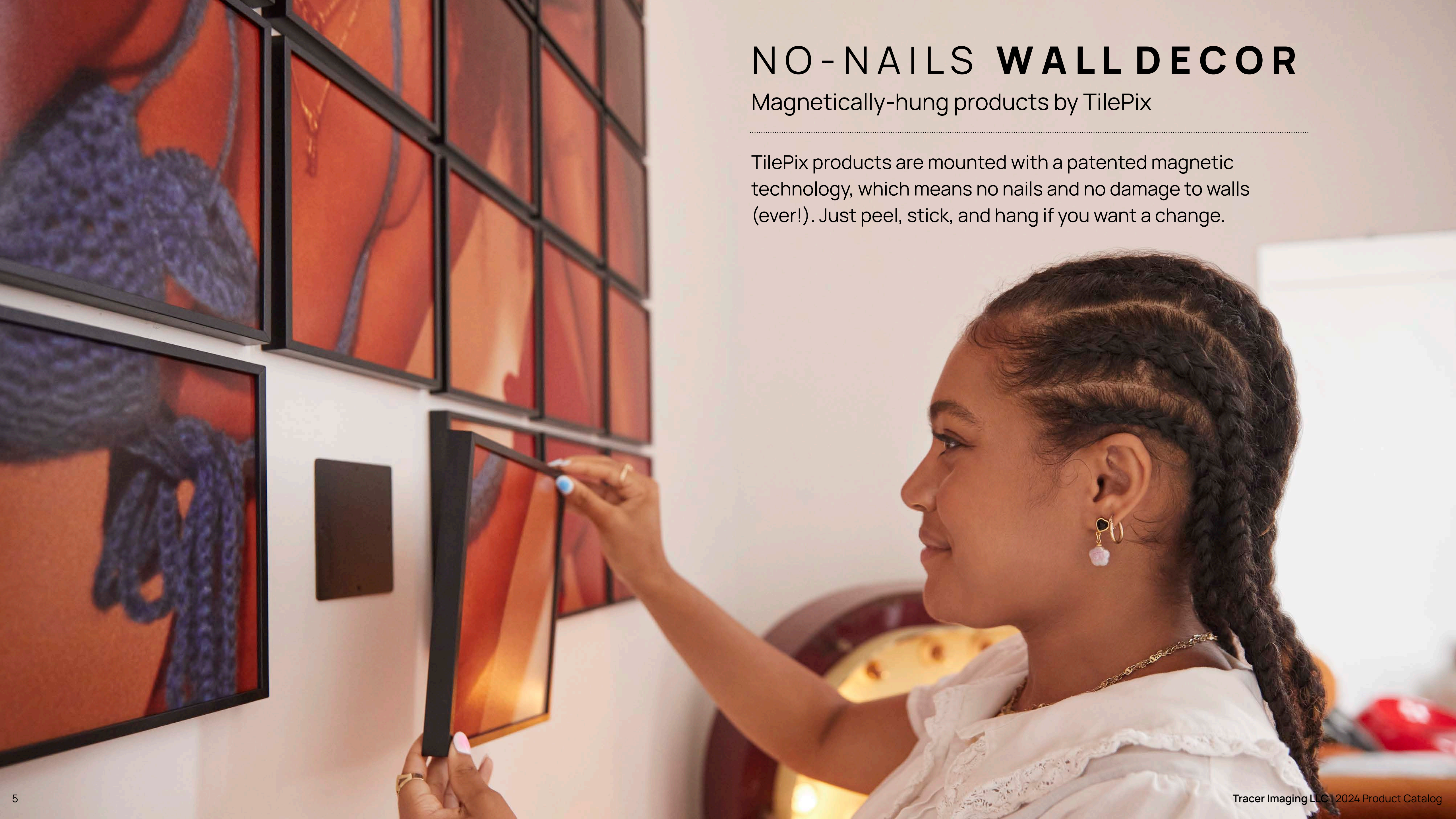
# PRODUCT CATEGORIES

Explore Tracer's annual catalog assortment:

- No-Nails Wall Décor by TilePix
- Frames
- Lenticular Prints
- Gifts
- Stationary & Extras







# NO-NAILS WALL DECOR

Magnetically-hung products by TilePix

TilePix products are mounted with a patented magnetic technology, which means no nails and no damage to walls (ever!). Just peel, stick, and hang if you want a change.





# CLASSIC TILEPIX FRAMES

Product Details	
Dimensions	8.25" x 8.25" x 0.75" frame 8"x8" print
Color Options	Black, white and gray frames
Material Details	Black: 100% Recycled Plastic White & Gray: Plastic
Product Features	Magnetically-hung, Splits, full bleed and digital mat
Retail Options	In-store and fulfillment







# TILEPIX WOOD FRAMES

Product Details	
Dimensions	A. 12" x 18" x 0.75" B. 12" x 12" x 0.75"
Color Options	Black frames
Material Details	100 % Environmentally-Harvested Poplar Wood
Product Features	A. Magnetically-hung, full bleed and digital mat B. Magnetically-hung, full bleed, digital mat and Splits
Retail Options	Fulfillment







# TILEPIX GLASS

Product Details	
Dimensions	A. 11"x14" B. 16"x16" C. 16"x24" D. 8.25"x8.25"
Material Details	100% Corning Gorilla Glass
Product Features	A. - D. 0.7mm to 1.2mm thick, 33% lighter than acrylic, easy to clean  A.- C. Magnetically-hung (available in regular and 1/2 inch pad sizes), full bleed and digital mat  D. Magnetically-hung (available in regular and 1/2 inch pad sizes), full bleed, digital mat and Splits
Retail Options	Fulfillment







# SKATE BOARDS

Product Details	
Dimensions	8" x 31.5" x 0.375"
Material Details	100% Plastic
Product Features	Magnetically-hung, full bleed and Splits (vertical & horizontal)
Retail Options	Fulfillment







# HANGING CANVAS

Product Details	
Dimensions	11"x17"
Color Options	Blonde Wood
Material Details	Canvas print, environmentally harvested wooden bars
Product Features	Magnetically-hung or cotton string hanger available
Retail Options	In-store and fulfillment







A. Poster



B. Wall Decal



C. Mirror Sticker

POSTERS  
WALL DECALS  
MIRROR STICKERS

Product Details

Dimensions	A. - C. 11"x17" print or sheet
Material Details	A. 100% Luster Paper B. 100% Matte Vinyl C. 100% Vinyl
Retail Options	Fulfillment





# WALLPAPER

Product Details	
Dimensions	22"x54" per sheet
Color Options	Select from pre-designed prints or develop custom designs
Material Details	100% Matte Vinyl
Product Features	No-nails, damage-free, removable
Retail Options	Fulfillment





# OUR **FLOATING** FRAMES (FLOATING OR WITH MAT)

Add a personal touch to any home with our floating frame assortment. Made in the USA, our selection of frames comes in a variety of sizes and colors to match your space comfortably.







# FLOATING FRAME

Product Details	
Dimensions	Frame Size: 13.5"x 11.5"x1.5" Photo Size: 8"x10" (1), 5"x7" (1), 4"x6" (2) or 4"x4" (4)
Color Options	Black, white and brown frames
Material Details	Paper-Wrapped Poplar Wood
Product Features	White, black or no backer options available
Retail Options	In-store using Snap2Canvas fixture and fulfillment







# FLOATING FRAME WITH MAT

Product Details	
Dimensions	Frame Size: 13.5"x 11.5"x1.5" Mat Option Sizes: 8"x10", 5"x7", 4"x6" (2) or 4"x4" (4)
Color Options	Frame Options: Black, White and Brown frames Mat Option Color: Black or White
Material Details	Paper-Wrapped Poplar Wood
Product Features	Bevelled mat (0.25")
Retail Options	In-store using Snap2Canvas fixture and fulfillment







# DISTRESSED FLOATING FRAME

Product Details	
Dimensions	11"x14"x1"
Color Options	Gray
Material Details	100% Poplar Wood
Product Features	Holds one 8"x10" photo, clear vinyl mat that comes with a pre-printed gray border
Retail Options	In-store and fulfillment





## OUR **CUSTOM** FRAMES

Design your own style of wall décor and customize your frames. Made in the USA, these frames are available in an assortment of sizes and colors to bring your unique, one-of-a-kind vision to life.



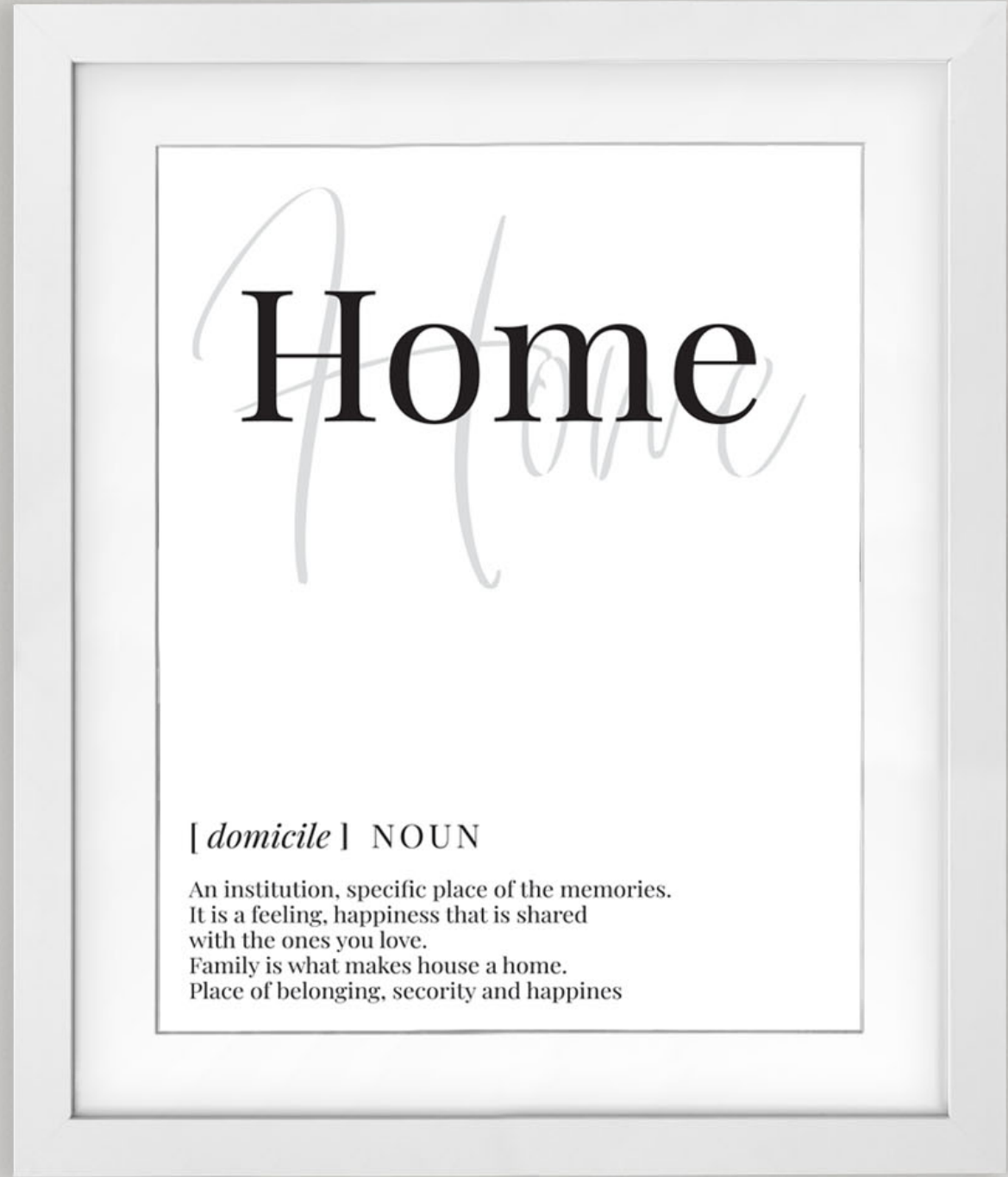
A.



B.



C.



E.



D.



D.



# CUSTOM FRAMES

Product Details	
Dimensions	A. 16" x 22" x 0.75" frame , 12" x 18" print B. 16" x 20" x 0.75" frame, 11" x 14" print C. 20" x 24" x 0.75" frame, 16"x 20" print D. 8" x 10" x 0.75" frame, 5" x 7" print E. 11" x 14" x 0.75" frame, 8" x 10" print
Color Options	A. - E. White, black or barnyard brown frames,  A. - E. White or black mat options
Material Details	100% Poplar Wood Frame
Product Features	A. - E. Frame comes with a metal hanger for hanging
Retail Options	In-store and fulfillment





# CANVAS

Revamp your space with the finest and tightest stretched canvas available. Made in the USA from environmentally-harvested poplar wood, our canvas is designed with tucked corners that eliminate folding and provide for a better finish. With each canvas print, we plant 2.5 trees for every one harvested!







# MINI CANVAS

Product Details	
Dimensions	4" x 6" x 0.5"
Material Details	100% Plastic back with cotton/ polyester canvas
Product Features	Matte canvas finish, 1" thick, display on a tabletop with a built in easel, or hang on the wall
Retail Options	In-store using Snap2Canvas fixture and fulfillment



# CANVAS PRINTS

## Product Details

Dimensions	A. 11" x 14" x 0.5" B. 16" x 20" 0.5" C. 12" x 12" x 0.5" D. 8" x 10" x 0.5"
Material Details	100% poplar wood frame, stretched cotton & polyester blended canvas
Product Features	Available unframed or with black frame (see next page)
Retail Options	In-store using Snap2Canvas fixture and fulfillment







# CANVAS FRAMES

Product Details	
Dimensions	Frames for: A. 8"x10"x2" B. 11"x14x2" C. 16"x20"x2" D. 12"x12"x2"
Material Details	Polystyrene frames
Product Features	Canvas sold separately
Retail Options	In-store



# GIFTS

Reimagine gift giving with timeless pieces, guaranteed to make anyone feel special. Our assortment of custom gifts are a unique and thoughtful way to bring memories to life.







# ACRYLIC BLOCKS

Product Details	
Dimensions	2" x 2" x 0.75"
Color Options	Clear
Material Details	100% Clear Acrylic with White Backer
Product Features	Cube attaches to backer by four magnets
Retail Options	In-store and fulfillment





# WOOD BLOCK ORNAMENT

Product Details	
Dimensions	2" x 2" x 0.75"
Color Options	Brown
Material Details	100% Wood
Product Features	Double Sided
Retail Options	In-store and fulfillment





# PUZZLES

Product Details	
Dimensions	11"x13"
Material Details	100% Paper
Product Features	252 pieces available, comes with a customer box for gifting or storage
Retail Options	In-store and fulfillment



# LENTICULAR PRINTS

Custom lenticular printing adds a jaw-dropping addition of dynamic animated imagery to any location. Our lenticular graphics are superior to traditional lenticular products from our portfolio of patented print technologies and a staff assembled from some of the industry's most trusted experts. Bring art to life with a one-of-a-kind lenticular piece!



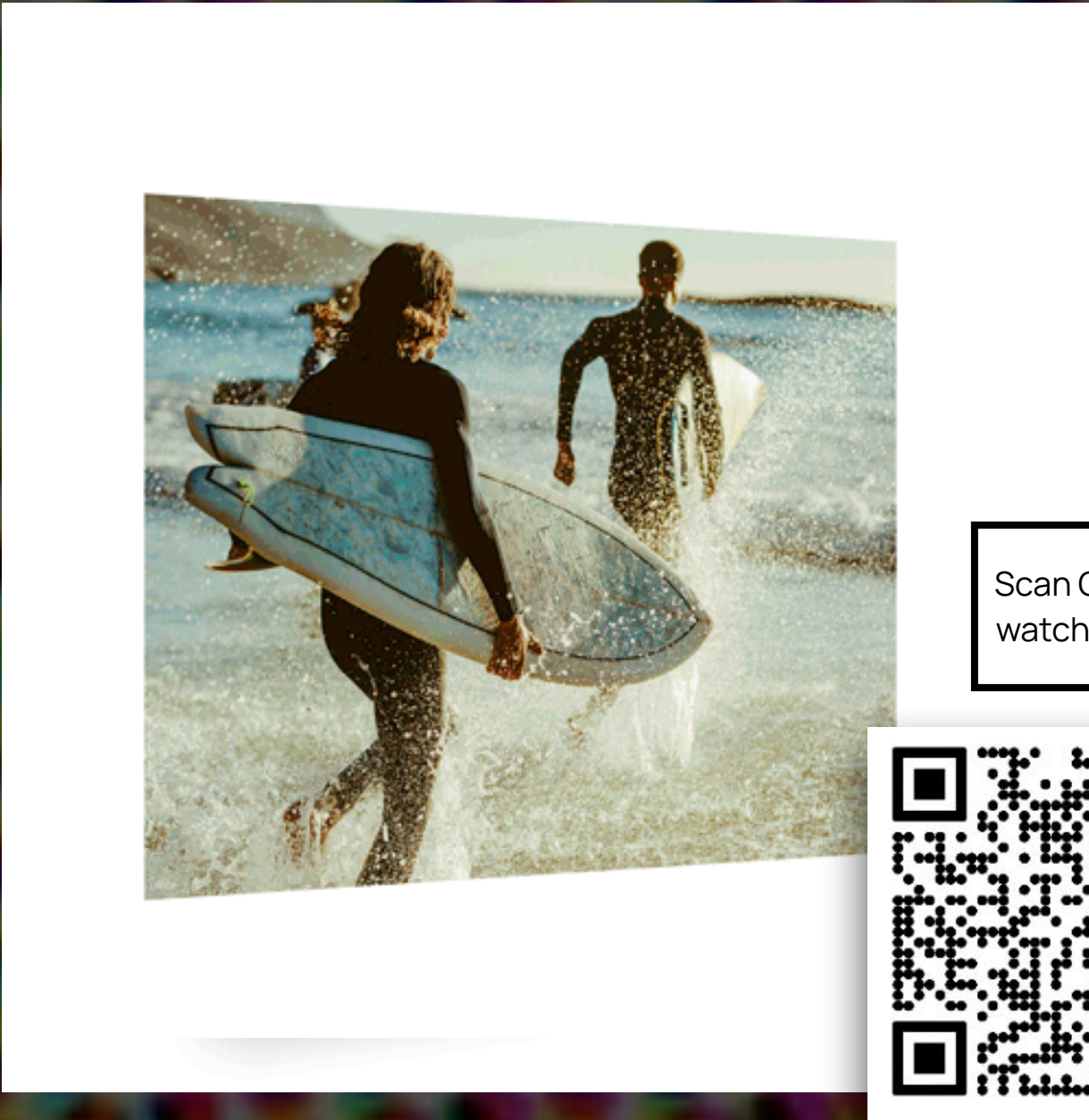
# LENTICULAR PRINTS

Product Details	
Dimensions	A. 5"x5" B. 8"x10" C. 3.375" x 2.125" D. 1.375" x 4.75"
Material Details	A. - D. Lenticular Lens
Product Features	Made in the USA
Retail Options	Fulfillment

A.



B.



C.



D.





# LENTICULAR CARDS



Scan QR code to  
explore even more  
lenticular cards and  
watch them move!

## Product Details

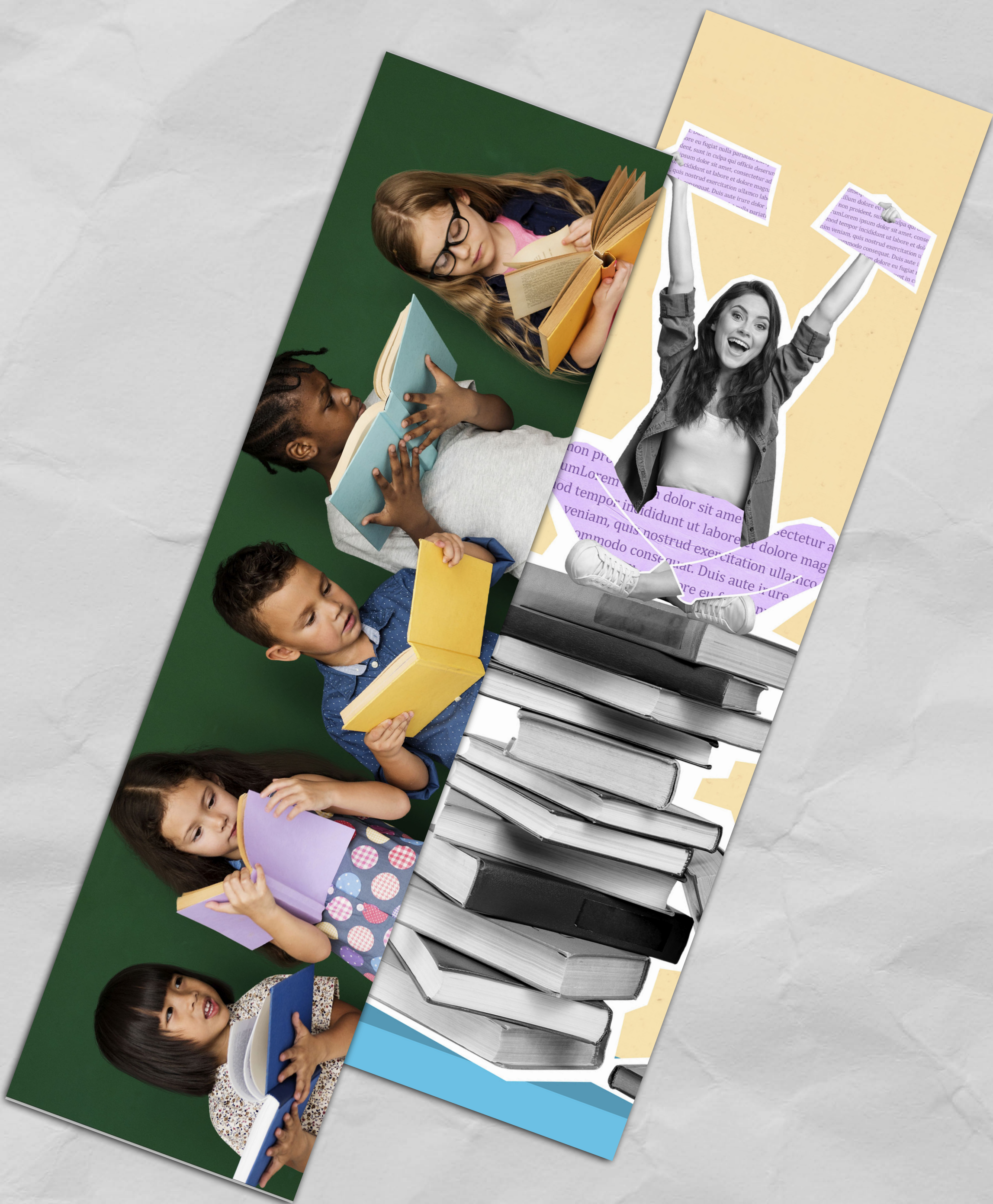
Dimensions	5"x5" Card
Material Details	Lenticular Lens
Product Features	Made in the USA Double-sided prints Pre-designed
Retail Options	Fulfillment



# STATIONARY & EXTRAS

Get creative with custom stationary, personalized to your unique vision.





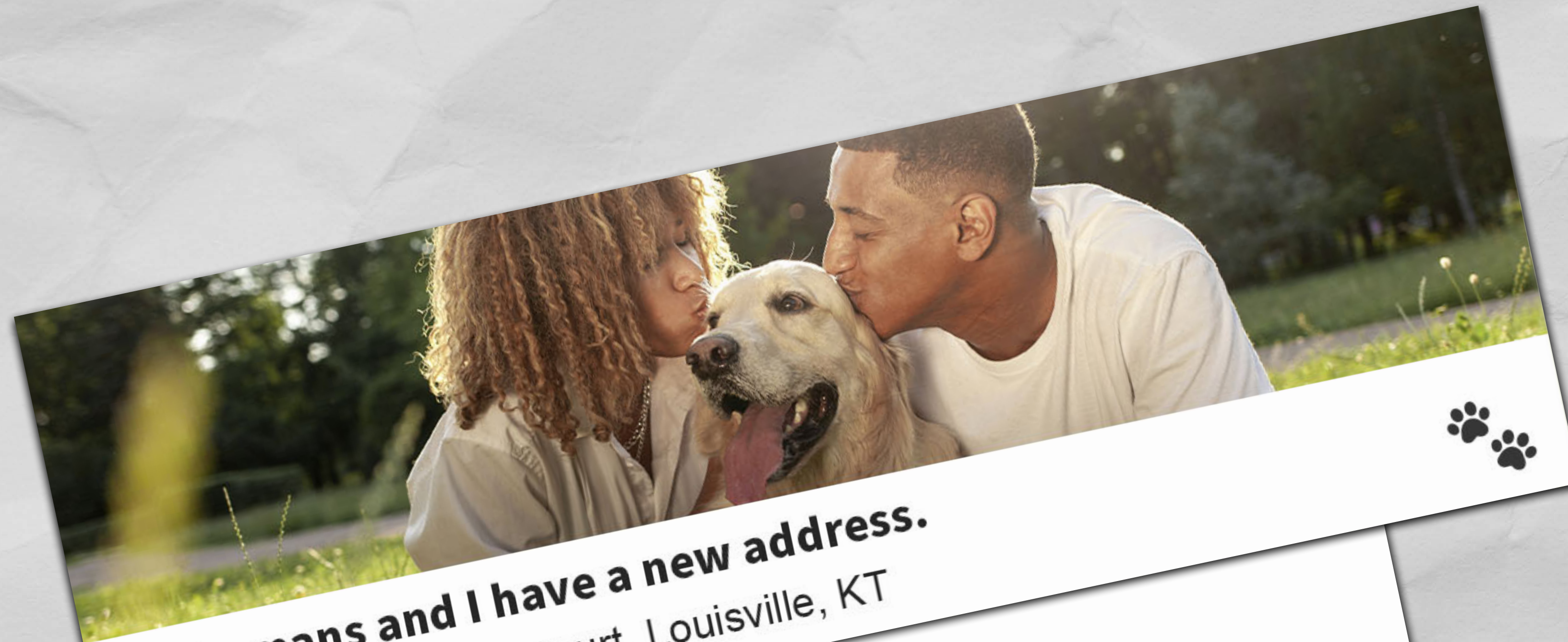
# BOOKMARKS

Product Details	
Dimensions	2"x7"
Material Details	100% Paper
Product Features	Contains 4 per set
Retail Options	Fulfillment



# ADDRESS LABELS

Product Details	
Dimensions	3.5"x1.75"
Material Details	100% Paper
Product Features	Contains 36 per set
Retail Options	Fulfillment



**My humans and I have a new address.**  
The Smiths, 503 Elm Court, Louisville, KT

**The Smiths**  
**503 Elm Court**  
**Louisville, KT**





# GIFT TAGS

Product Details	
Dimensions	1"x3"
Material Details	100% Paper
Product Features	Contains 20 per set
Retail Options	Fulfillment







# YARD SIGN

Product Details	
Dimensions	18"x24"
Material Details	100% vinyl sheet with a galvanized steel yard stake
Product Features	Can print single or double sided. Prints full color
Retail Options	In-store and fulfillment





## CONTACT **TRACER**

Tracer Office: 914.945.7000

Email: [sales@tracer1.com](mailto:sales@tracer1.com)

712 Kitchawan Road, Ossining, New York 10562



THANK YOU.

