



REVOLUTIONARY HELP FOR EXHIBITORS

Lenticular... the art of engagement

Adding the “wow” factor!

Engage your prospects successfully with a new level of visceral promotion!

For the first time, enormous lenticular images with captivating 3D imagery and animation are available for trade show exhibits, events, and retail displays. Your environment will skyrocket with enthusiasm while you improve brand and message retention. Images can Morph or Flip from one scene to another. Educate viewers on product features. Showcase before and after photos. Demonstrate mechanical concepts or choose captivating 3D! The independent research on lenticular is compelling! Contact us for complete information and quotes.

- ▶ Prospects **voluntarily** engage with images, far surpassing traditional graphics
- ▶ Boosts response and increases brand memorability up to **91%**
(as compared to traditional print media ranging from 7 to 14%)
- ▶ Panels any size! Max size: 94” high x 48” wide! Velcro® adaptable or frame insert, backlighting op-



Matching products for effective promotions

LENTICULAR GRAPHIC DISPLAY PANELS:

Largest lenticular panels available in the world! Extremely durable and reuseable... *not foldable or rollable!*

- Choose from 3D or animations
- Backlighting option is available
- One-of-a-kind production or duplicates
- Combine animation effects for jaw-dropping effects

PRE-SHOW MAILERS OR ROOM DROPS:

Boost response rates and retention significantly.

COLLATERAL MATERIALS OR PACKAGING:

Any size or shape, improves shelf life.

GIVE-AWAYS:

Choose from a multitude of products or custom create.

OPTIONAL PURL PROGRAM ADD-ON FOR DIRECT MAIL:

Personalized URL promotional program can track your lenticular direct mail program with accurate ROI reporting though personalized on-line surveys and reporting.

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